



Business Administration

The Business Administration program of the Department of Economics & Business provides students with the opportunity to develop fundamental knowledge in economics, accounting, finance, marketing, and management—disciplines essential to a career in management. Within the college’s liberal arts environment, the program develops competency in business management while stressing critical thinking and analysis, as well as technology, writing and oral communication skills.

Major Requirements

ECN 101 Principles of Microeconomics
ECN 102 Principles of Macroeconomics
MTH 125 Probability and Statistics
MTH 131 Calculus for the Business Sciences
ACC 211 Financial Accounting
BUS 201 Entrepreneurship, Business & Society
BUS 301 Organizational Behavior
BUS 307 Principles of Marketing
BUS 315 Principles of Operations Management
BUS 341 Principles of Finance
BUS 406 Strategic Management
Two elective 300-level or 400-level business (BUS) courses

Major Emphasis

Majors may specialize completing the additional requirements of an optional emphasis. Available emphases are: Entrepreneurship, Accounting, Finance, Marketing, Operations Analytics, Human Resources, and International Business (requires language study and study abroad)

Minor Requirements

ECN 101, MTH 125, ACC 211, BUS 201 and three of the following:
BUS 301, 307, 319, 341, 350

Selected Elective Courses

BUS 308 Consumer Behavior
BUS 309 Marketing Research
BUS 318 Supply Chain Management
BUS 319-320 Business Law I and II
BUS 344 Managerial Finance & Accounting
BUS 350 Human Resource Management
BUS 361 International Business

A full list of courses and descriptions can be found online in the College catalog.



Program Website

washjeff.edu/business

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Beyond the Classroom

Students have many opportunities for research, internships, conferences, and networking beyond the classroom that give them an advantage to prepare for life after W&J.

Internships

Firms/organizations providing recent internships include:

- Northwestern Mutual
- Comcast
- Nova Biostorage
- Northwest Savings Bank
- Fastenal
- Mylan

Employment

Initial positions of recent graduates include:

- Northwestern Mutual - Financial Advisor
- ALDI - Management Trainee
- New York Life - Associate
- Dun & Bradstreet - Credit Advisor
- Comcast - Business Analyst
- BNY Mellon - Trade Support Specialist

Postgraduate Education

Postgraduate programs pursued by recent graduates include:

- University of Pittsburgh College of Law
- American University College of Law
- West Virginia University College of Law
- Carnegie Mellon University,
MS Public Policy & Management
- Duquesne University, MBA



**WASHINGTON
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